

**RAP TAC Meeting**  
**3.06.2025**

1. Called to order at 6:04 p.m.
  - a. Attendance by committee members: Patrick Trim, Zoe Huston, Molly Taylor, Emily Roberson, Richard Codd, Ben Alter, Colin Topper
  - b. Patrick Trim introduced as new Chair and PRT Director
  - c. Additional attendance: Kelley McInerney
2. Approval of Meeting Minutes
  - a. March 21, 2024
  - b. April 16, 2024
  - c. Both passed 5-0
3. Citizens to be Heard: none
4. Review and Recommend Funding on 2025 RAP Tax Grant Applications\* (\*all funding in this section is earmarked and then re-evaluated by the committee as the meeting proceeds, please see table at the end of the minutes for the final Recommended funding amounts)
  - a. Abstains due to conflicts
    - i. Zoe abstained from scoring the Art for the Recovery application as she works in the Hospital's recovery center
    - ii. Richard abstained from scoring and voting on his event's application, the Moab SyFy film festival
    - iii. Emily abstained from the YGP application as she is their Executive Director
  - b. The TAC decided to go through each applicant's starting with the lowest score and then will go through again at the end once they know where the total amount adds up to
  - c. Moab Community Childcare
    - i. Lowest scoring application at 25.80
    - ii. They felt the need for the community is there in having good childcare options, however the application itself did not show this if the TAC as community member's did not know the background
    - iii. Was tabled as a return to if they had funding available, none was allocated
  - d. Create Reel Change/Mental Healthy F.i.T.
    - i. The TAC had some confusion over their role in the community, not a strong application
    - ii. Opted not to fund this project
  - e. Moab Solutions
    - i. TAC saw value in this as a community resource but did not feel it aligned with the Mission of the funding and that it might be a better fit as a City dept function or as an event ordinance / requirement
    - ii. Ben felt here was high value seen with a low cost to reduce a high amount of waste
    - iii. Concerns about the community awareness element and follow through
    - iv. Opted not to fund
  - f. Cultural Fire Events
    - i. TAC felt this was a well thought out project, especially considering the feedback last year to have an element of their Festival held in the City Limits, they took this suggestion to host an event in town at the MARC

- ii. Some confusion over the budget amount and RAP ask, committee preferred a partial fund for that reason and considered just covering the performers' fees
  - iii. Richard had concerns that the org was not locally based, however, Zoe saw great value in this organization bringing something to Moab that we don't have here currently and that was agreed on
  - iv. Recommended \$4,000
- g. KZMU
  - i. Application was for simulcasting expenses, the TAC didn't feel that it was project specific
  - ii. Recommended a partial fund of \$5,000
- h. Moab Museum
  - i. Richard had some staffing concerns, however the committee felt it better to evaluate the application merits and not factor in recent staffing changes
  - ii. A suggestion was made to fund just the speakers on the project for \$3,000
  - iii. Ben thought the grant app was well written but wanted to clarify its RAP category and the group agreed it was arts related programming
  - iv. Recommended partial funding of \$4,000
- i. Wellness Collective
  - i. TAC felt that their application this year was more connected to RAP and they requested funding specifically for the arts portion of their festival
  - ii. Recommended partial funding of \$2,000 for the musician fees
- j. Grand County Running Club 10K event
  - i. The committee felt this is a good recreation application, good community event, and a low dollar amount ask for a big impact
  - ii. Recommended a full fund at \$2,000
- k. Ephemeral
  - i. This application is from a newer organization with a new event proposed, saw it as a cool new event and want to help it get started
  - ii. Some members felt that it might be a limited audience but others felt that if it was marketed well (and application indicates marketing as a step in their process) then it would be successful
  - iii. Recommended to earmark funding of \$6,000
- l. SyFy Film Festival
  - i. The TAC felt that this is a high impact and low cost event
  - ii. Recommended a full fund at \$3,000
- m. Friends of Anonymous Bike Park
  - i. Questions regarding the location of the park and outcome of work considering its location along the creek; concerns over flood mitigation
  - ii. These were addressed in the application, including fabricated jumps and work done in the upper area of the park
  - iii. Addition of a community bike repair station
  - iv. Audience includes kids and adults that use the park and resources
  - v. Recommended \$8,000
- n. Fastpitch Elite Moab
  - i. Has been a successful event the past two years and felt it has the potential to be developed into a great Moab event

- ii. Fills a gap that City Rec does not serve and is an accelerated high school team providing an opportunity not available in the community otherwise
  - iii. Recommended \$5,000
- o. ArtTrails
  - i. Was brought up that in their financials they do currently get financial support from the City and County
  - ii. The program is seen as valuable and high quality
  - iii. Considering other city and county support, recommended \$5,000 as a bookmark
- p. USARA
  - i. Family Skate night, fun community event that fits arts and USARA's missions in a central location
  - ii. Recommended \$6,000
- q. Moab Arts Festival
  - i. While seen as a valuable event, some felt it borders on a commercial event; however they felt that the application asking for funds specifically for the kids section of the festival was more appropriate
  - ii. Recommended \$6,000
- r. Art for the Recovery Community
  - i. The Committee felt this was a great application and event; that it serves a specific section of the community well; did think that the application could be more Moab specific but overall had positive comments about the event
  - ii. Recommended to fully fund at \$6,000
- s. Moab Music Festival
  - i. Well established event in its 33<sup>rd</sup> year, has expanded their reach to many corners of the community and offers kids programming, has developed programming to reach more locals
  - ii. This application (along with some others that had proposals for larger more established events) brought up discussions among the Committee as to whether they felt funds should be to support new and up and coming events versus long-running more established events; no decision was made on this direction but the TAC would like to flush out how they balance support of various arts and recreation events and programs
  - iii. This application was earmarked for \$6,000 in funding
- t. Friends of Arches and Canyonlands National Parks First Annual Wild & Scenic Film Festival
  - i. The TAC liked the new event proposed and recommended a full fund for it at \$3,300
- u. Science Moab
  - i. While the events are limited to those 21 and over as they are held at a bar, they bring in a large audience and talk about educational relevant topics
  - ii. The application also touches on the Science festival that is held in the fall, which caters to a larger audience, however a reminder was made about funding needing to be allocated to elements in the City limits
  - iii. Recommended at \$6,000
- v. Youth Garden Project

- i. This project caters to a large number of people, the park is along the pathway and open to all ages; it is a good project for the RAP mission, is well established and effectively communicated
  - ii. Recommended \$8,000
- w. Free Concert Series
  - i. Committee members agreed that this is a great community event, a Moab staple with a big impact and fits RAP well; the festival also seeks to evolve when necessary
  - ii. Their application mentions the need for funding is greater this year as they are unsure that Federal funding from the NEA will come through and they generally rely on this to help the festival be a free community event
  - iii. It was brought up that this is another well established event, is the committee looking to 'ween off' these types of events from applying for RAP funding, or be a sustainable source of funding for them; members felt that it is important to establish that is a group and communicate it to applicants before proceeding in that way
  - iv. Recommended \$8,000
- x. Moab Valley Multicultural Center
  - i. This was the highest ranked application, seen as a big community need with a high impact
  - ii. Recommended \$8,000
- y. At this point, the total funding number came in at \$101,300, so \$18,300 needed to be cut to get to our budget of \$83,000.
  - i. Some members felt it be more appropriate to cut from larger projects, others felt a formulaic approach to cut from all;
  - ii. All projects were gone over again and cuts were made in some areas as can be seen in the table provided below.
  - iii. The TAC ultimately decided not to fund the Wellness Collective's Thrive Moab Fair, they felt the event was valuable but the mission of the fair and organization did not fit the RAP mission

- z. Motion to approve the following list of Recommended Funding amounts made by Richard, Seconded by Ben, passes 5-0

**2025 RAP Tax Applicants Summary**

Applicant	Sub Entity	Project/Program Name	RAP Amount Request	Total Project Cost	Total Score	Recommended Funding Amount
ARC: Art for the Recovery Community	Moab Valley Health Care as 501(c)3	ARC: Art for the Recovery Community	\$6,000	\$7,500	34.50	\$6,000
Create Reel Change / Mental Healthy F.I.T.		Focus on Fests	\$3,000	\$15,000	26.80	\$0
Cultural Fire Events		Dancing with Traditions	\$9,000	\$9,000	29.60	\$3,000
Ephemeral Collective	Department of Public Transformation as 501(c)3	Moab Stoop Fest	\$13,000	\$18,656	31.40	\$5,000
Fastpitch Elite Moab (FEM)		Field of Screams: Girls Fastpitch Tournament	\$10,400	\$40,836	33.40	\$5,000
Friends of Anonymous Bike Park		Anonymous Bike Park Reclamation and Improvement	\$15,000	\$150,000	32.80	\$5,000
Friends of Arches and Canyonlands Parks		Moab's First Annual Wild & Scenic Film Festival	\$3,300	\$10,300	35.00	\$3,000
Friends of the Moab Folk Festival		Moab Free Concert Series	\$15,000	\$78,470	35.60	\$7,000
Grand County Running Club	Moab Valley Health Care as 501(c)3	Moab Locals 10K	\$2,000	\$6,000	31.20	\$2,000
KZMU		Broadcasting Arts and Cultural Events to Increase Equitable Access and Community Connection	\$16,000	\$20,000	30.25	\$4,000
Moab Arts Festival		Moab Arts Festival 2025	\$12,000	\$56,000	34.40	\$4,000
Moab ArtTrails	Canyonlands Arts Council as 501(c)3	Moab ArtTrails 8th Annual Sculpture Exhibition	\$10,000	\$33,000	33.40	\$2,500
Moab Community Childcare		Playground Expansion	\$7,500	\$7,500	25.80	\$0
Moab Museum		"U92: Moab's Uranium Legacy" Speaker Series	\$8,040	\$15,640	30.60	\$4,000
Moab Music Festival		Moab Music Festival's 33rd Year of Concerts and Music Education Programs	\$16,600	\$435,756	34.80	\$5,000
Moab Solutions		Reusable Community Picnic Basket	\$4,603	\$6,137	29.20	\$0
Moab SyFy Film Festival	Canyonlands Arts Council as 501(c)3	Moab SyFy Film Festival	\$3,000	\$7,500	31.75	\$2,500
Moab Valley Multicultural Center (MVMC)		Multicultural Youth Arts & Recreation	\$10,000	\$69,000	36.00	\$7,000
Science Moab		Free Local Science and Natural History Events	\$15,767	\$24,792	35.00	\$6,000
USARA	Skate Moab	Family Fun Skate Date	\$8,360	\$10,450	34.40	\$5,000
Wellness Collective		Thrive Health & Wellness Fair	\$5,000	\$12,508	31.00	\$0
Youth Garden Project (YGP)		YGP: A Public Park	\$16,600	\$127,947	35.25	\$7,000
		<b>Totals</b>	<b>\$210,169</b>	<b>\$1,161,992</b>	<b>40.00</b>	<b>\$83,000</b>
					(max score)	

5. Discussion and Approval of Updated RAP Tax Project Guidelines

- a. Addition of the following language to the application guidelines: “and/or on City Owned Property” so that the requirement reads  
*Projects must take place within Moab City limits and/or on City Owned Property*
- b. Motion by Emily, Second by Richard
- c. Discussion notes that the golf course in addition to Old City Park could be a potential inclusion if this is passed, the TAC is ok with this
- d. Passes 5-0

6. Review of the RAP Tax Grant Application Process

- a. Reporting process for 2025 applicants
  - i. Staff asked if the TAC would like a standard form or report format. Currently we ask for a narrative and financial report but there is not a form provided
  - ii. It was suggested to look into what the County Rec Board does
  - iii. Staff was directed to look into the County’s process and present the TAC with an option to review
- b. The Application
  - i. Members and staff noticed that if more than one question was asked, the applicants often answered one part but not both, would like to break out questions with multiple sections on the application for next year to create clarity.

- ii. Adding a question along the lines of – if the committee or funding cannot fully fund your project or meet a certain % of the ask, would you still want to receive partial funding?
- c. City Funding Split
  - i. The TAC has again brought up the 80/20 split of the RAP tax that is collected and suggested bringing this to Council again for review, the committee would like to request a higher split be given to the grant funding portion, for example 75/25%
- d. Would like to further discuss how the funding is allocated to applicants, whether larger organizations or smaller and newer projects should be prioritized
- e. Would also like to consider sending a survey to applicants about their experience
- f. Made a note to the meeting review format – TAC likes the excel sheet but would like to add a column for % of request, last year's funding amount, and category (Rec, Arts, Parks)

Meeting adjourn: 8:07 p.m.

DRAFT