



MOAB CITY COUNCIL AGENDA

February 10, 2026

TITLE: Moab Area Transit Annual Update

DISPOSITION: Department update

PRESENTER/S: Alexi Lamm, Strategic Initiatives & Sustainability Director

ATTACHMENT/S: N/A

STAFF RECOMMENDATION: N/A

SUMMARY:

As the Moab Area Transit system prepares for its fourth peak season, this update will cover current ridership data, existing funding sources, potential future funding opportunities, and an overview of service improvements implemented over the past year. It will also outline options for service enhancements to improve rider experience and support increased ridership.

RELEVANT LAWS, STUDIES & PLANS:

Transit is included or relevant to goals in the General Plan (2017), Unified Transportation Master Plan (2022), Moab & Spanish Valley 2050 Regional Transportation Plan (2021), and Sustainability Action Plan (2023).

RESPONSIBLE DEPARTMENT:

Administration, with support from Community Development

FINANCIAL IMPACT:

Moab Area Transit costs \$658,095 per year on a five-year contract. It is funded by the City of Moab, Grand County, state Hotspot funding, and federal Formula Grants for Rural Areas.