**CITY OF MOAB RESOLUTION NO. 19-2024**
**ADOPTING A CITY OF MOAB FISCAL YEAR 2024-2025 STRATEGIC PLAN**

WHEREAS, the City Council and City staff engaged in two-day planning sessions in January 2024 to define priorities for Fiscal Year 2024-2025; and,

WHEREAS, these sessions produced a draft Strategic Plan ("Plan") that identifies new and ongoing initiatives and projects to be accomplished in addition to the administration's daily responsibilities; and,

WHEREAS, the City Council and City staff designed the City's Fiscal Year 2024-2025 Budget to achieve the goals and objectives identified in the Plan; and,

WHEREAS, the City Council adopted the Fiscal Year 2024-2025 Budget on May 14, 2024; and,

WHEREAS, the Strategic Plan was presented to the public and City Council on July 23, 2024 (Attachment A); and,

WHEREAS, the Strategic Plan is not considered a prescriptive document, nor does it mandate any action related to public policy or the development of public infrastructure. Rather, the Plan is a tool to be used by staff and elected officials in guiding community priorities.

NOW, THEREFORE, BE IT RESOLVED by the Moab City Council:

1. **Adoption.** The City Council hereby adopts and approves the City of Moab Fiscal Year 2024-2025 Strategic Plan as presented in Attachment A.

2. **Intended Use.** The City Council commits to using the Plan as a guide and expression of community values in adopting policy that will bring about outcomes as described in the Plan. The City Council desires to maintain flexibility to respond to opportunities and needs as they arise and may deviate or amend the Plan as future priorities and needs dictate.

3. **Direction to Staff.** The City Council directs staff to use and reference the Plan as a guiding document in administration, management, and in making recommendations to the City Council.

PASSED AND APPROVED by a majority of the City Council, this 23th day of July 2024.

By: Joette Langianese 7/23/24
Joette Langianese, Mayor — Date

Attest:

By: Sommar Johnson 7.23.24
Sommar Johnson, City Recorder — Date

**Attachment A**

City of Moab Fiscal Year 2023-2024 Strategic Plan

# Strategic Plan Fiscal Year 2024-2025

**Moab, Utah**

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THE CITY OF

MOAB

EST. 1902

# Strategic Plan

# Fiscal Year 2024-2025

# Introduction

**What is Strategic Planning?**

Strategic planning is the process in which yearly priorities from all City Departments are identified. In addition to identifying the 2024-2025 fiscal year priorities, long-term objectives are considered as well. This process can help guide the City into the upcoming years with clear and comprehensive goals.

*Process*

In 2022, the City of Moab implemented a robust community engagement through the Moab—Tomorrow Together visioning and planning process. Over nine months, the engagement process included two community surveys, nine community visioning workshops, six focus group sessions, a think-tank workshop, and a Future Summit. This engagement process was designed to provide an open, inclusive, and transparent platform for community members to help create a shared vision looking out to 2030.

Moab—Tomorrow Together laid out six priorities, organized as "Pillars," as the groundwork for establishing the path for Moab's preferred future. The six Pillars are identified as follows:

1. Tourism Trajectory and Economic Diversification

2. Affordability and Equity

3. Leadership and Decision Making

4. Environmental Stewardship

5. Workforce and Housing

6. Community Fabric and Wellbeing

City staff used these key Pillars to design the City Council Strategic Planning sessions conducted in January 2023. These sessions defined for the City Council the budget and staffing priorities for the upcoming fiscal year and are reflected in this document.

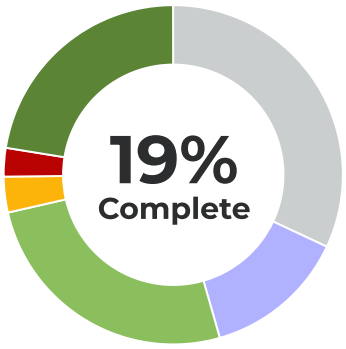
During the Strategic Planning sessions, the City Council also produced the City's mission statement for the upcoming year:

***ENHANCING OUR VIBRANT COMMUNITY AND IMPROVING OUR QUALITY OF LIFE***

The mission statement is meant to guide the City's leadership in its day-to-day business, decision-making, and operations.

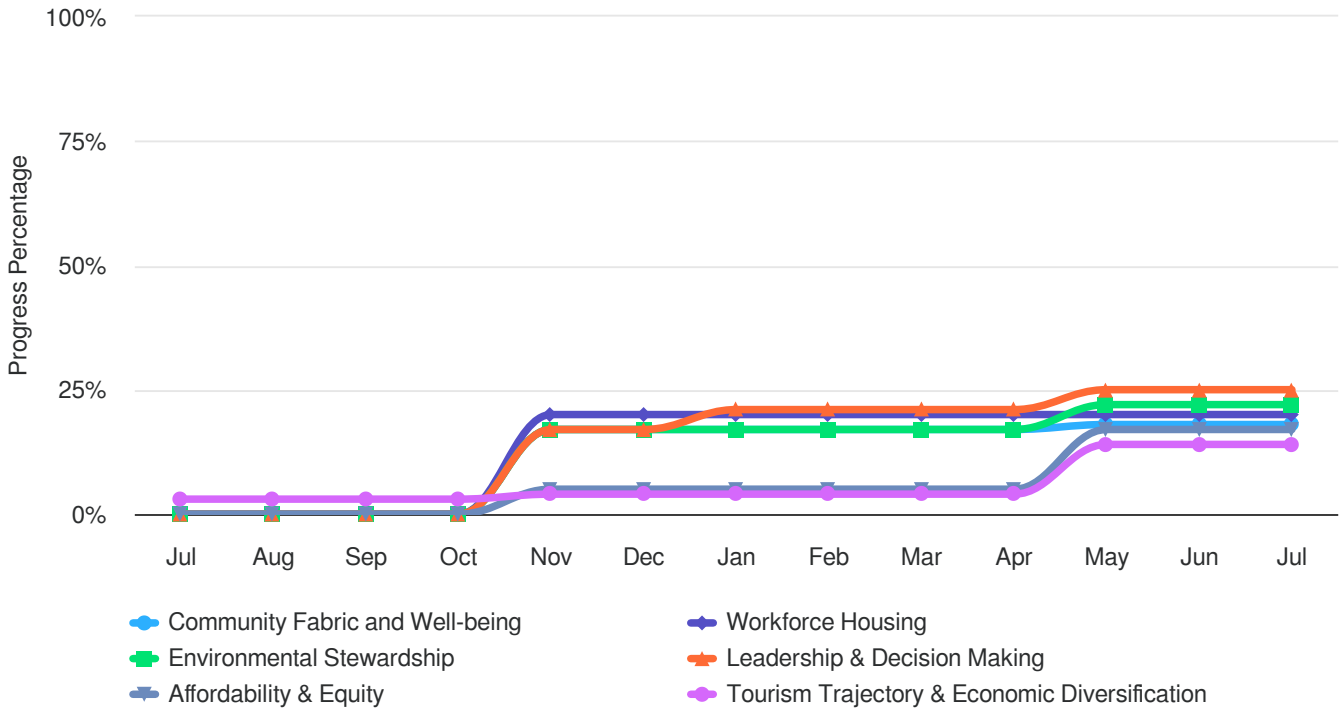
# Plan Status and Progress

## Overall Plan Status




| | |
|---|---|
| Complete | **33 Action Items** (22%) |
| On Track | **38 Action Items** (26%) |
| Minor Disruption | **5 Action Items** (3%) |
| Major Disruption | **4 Action Items** (3%) |
| Not Started | **47 Action Items** (32%) |
| Future | **20 Action Items** (14%) |

## Pillars Progress Over Time



# Pillars

## Tourism Trajectory & Economic Diversification

Overall Progress
**14%**

Goals
**8**

## Affordability & Equity

Overall Progress
**17%**

Goals
**9**

## Leadership & Decision Making

Overall Progress
**25%**

Goals
**11**

## Environmental Stewardship

Overall Progress
**22%**

Goals
**11**

## Workforce Housing

Overall Progress
**20%**

Goals
**4**

## Community Fabric and Well-being

Overall Progress
**18%**

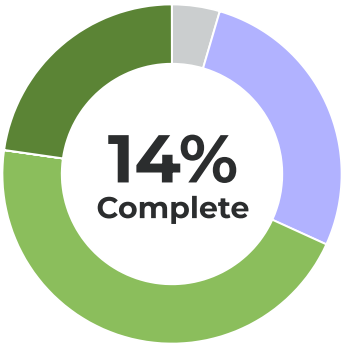
Goals
**12**

**Pillars**

# Tourism Trajectory & Economic Diversification

Moab has become a renowned tourism destination due to its exceptional outdoor recreational offerings and unique scenery. However, many residents have stated that the balance has reached a tipping point in relation to the City seeming to cater to visitors rather than residents. While appreciating the need for tourism as a key economic driver for Moab, the community has expressed a need for economic diversification away from a sole reliance on tourism. Over-tourism has reached Moab, and this is reflected in the huge numbers of visitors who are “loving Moab to death” and the accompanying noise pollution by the motorized recreation industry and the escalating number of hotels. The challenge is in finding the right balance between a vibrant tourism industry that delivers economic benefit while ensuring Moab remains a functioning and connected community. Focusing on a sustainable tourism approach will help find new solutions for Moab.

## Overall Progress




| | |
|---|---|
| Complete | **5 Action Items** (23%) |
| On Track | **10 Action Items** (45%) |
| Minor Disruption | **0 Action Items** (0%) |
| Major Disruption | **0 Action Items** (0%) |
| Not Started | **1 Action Items** (5%) |
| Future | **6 Action Items** (27%) |

## Goals

Complete · On Track · Minor Disruption · Major Disruption · Not Started · Future

| | | | |
|---|---|---|---|
| 1.) Downtown Master Plan | Objectives **4** | Progress 31% | Status |
| 2.) Begin Developing Complete Streets Policy | Objectives **1** | Progress 0% | Status |
| 3.) Continue Implement Transit Program | Objectives **8** | Progress 59% | Status |

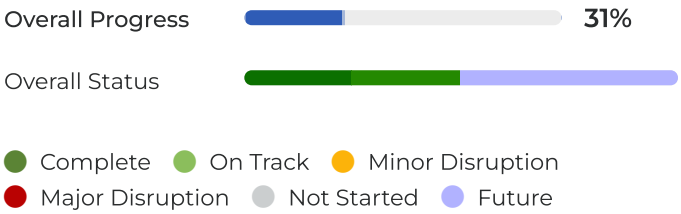
| | | | |
|---|---|---|---|
| 4.) Examine Commercial Zoning Districts for Economic Resiliency/Small Area Plans/etc. | Objectives **3** | Progress 10% | Status |
| 5.) Evaluate Parking Requirements Downtown | Objectives **2** | Progress 5% | Status |
| 6.) Develop Sustainable Tourism Strategy | Objectives **2** | Progress 13% | Status |
| 7.) Consider Small Business Incubator | Objectives **1** | Progress 0% | Status |
| 8.) Enhance Relationship with USU | Objectives **1** | Progress 0% | Status |

## Attachments

- Poll Data - Strategic Plan Workshop

**Goals**

# 1.) Downtown Master Plan




## Action Items

| | | | | |
|---|---|---|---|---|
| Issue RFP Downtown Master Plan | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Apply to CIB for Planning Funding | Last Update | **05/15/2024** | Progress 100% | Status Complete |
| Identify infrastructure shortfalls required as part of downtown improvements | Last Update | **05/15/2024** | Progress 25% | Status On Track |
| Engineering and Planning Departments participation in technical team | Last Update | **11/8/2023** | Progress 0% | Status Future |

**Objectives**

# Issue RFP Downtown Master Plan

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Apply to CIB for Planning Funding

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 100% | Complete | We have been awarded the $50,000 planning grant. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Identify infrastructure shortfalls required as part of downtown improvements

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 25% | On Track | Conducted road safety audit with UDOT. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Engineering and Planning Departments participation in technical team

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Goals**

# 2.) Begin Developing Complete Streets Policy

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

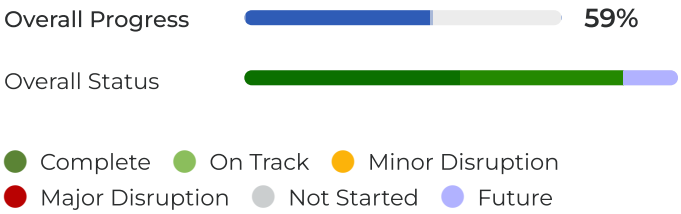
| Development plan update | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Development plan update

Goals

# 3.) Continue Implement Transit Program




## Action Items

| | | | | |
|---|---|---|---|---|
| Engage with Grand County Community Economic Development for promotion opportunities | Last Update | **11/5/2023** | Progress 100% | Status Complete |
| Create promotional campaign for usage | Last Update | **11/5/2023** | Progress 100% | Status Complete |
| Organize ribbon-cutting ceremony | Last Update | **02/1/2023** | Progress 100% | Status Complete |
| Develop mailer to community | Last Update | **01/2/2023** | Progress 100% | Status Complete |
| Manage state and federal Funding | Last Update | **05/15/2024** | Progress 30% | Status On Track |
| Continue management of 5311 funding | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Manage performance tracking of the vendor and measure against established performance measurements | Last Update | **05/15/2024** | Progress 30% | Status On Track |
| Define internal measurements of success of the program - customer satisfaction, usability, efficiency of operations, participation rates | Last Update | **05/15/2024** | Progress 10% | Status On Track |

**Objectives**

# Engage with Grand County Community Economic Development for promotion opportunities

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/5/2023** | 100% | Complete | -- |
| **03/16/2023** | 100% | Complete | -- |
| **03/16/2023** | 0% | Complete | -- |
| **01/9/2023** | 45% | On Track | Created promotional material |

**Objectives**

# Create promotional campaign for usage

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/5/2023** | 100% | Complete | Campaign completed JAN 2023 |

**Objectives**

# Organize ribbon-cutting ceremony

Organized FEB 2023 - Ribbon Cutting took place March 16, 2023

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **02/1/2023** | 100% | Complete | -- |

**Objectives**

# Develop mailer to community

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **01/2/2023** | 100% | Complete | -- |

**Objectives**

# Manage state and federal Funding

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 30% | On Track | -- |
| **11/7/2023** | 25% | On Track | Funding has been obtained and is processed through a reimbursement program for the 3 years |

**Objectives**

# Continue management of 5311 funding

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Manage performance tracking of the vendor and measure against established performance measurements

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 30% | On Track | Regular meetings with vendor to track performance. |
| **11/8/2023** | 15% | On Track | -- |

**Objectives**

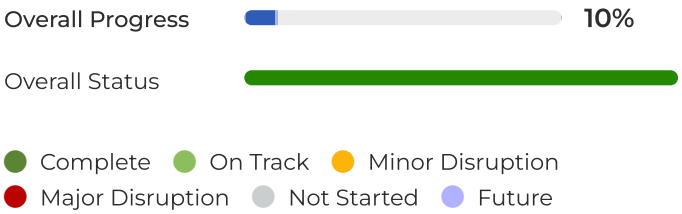
# Define internal measurements of success of the program - customer satisfaction, usability, efficiency of operations, participation rates

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 10% | On Track | Have asked vendor to look into customer feedback on app. |
| **11/8/2023** | 0% | Future | Reviewed after the first year of the pilot program. |

**Goals**

# 4.) Examine Commercial Zoning Districts for Economic Resiliency/Small Area Plans/etc.




## Action Items

| | | | | |
|---|---|---|---|---|
| Identify potential areas for small development plans | Last Update | **05/15/2024** | Progress 10% | Status On Track |
| Review compatible uses for C2/C5 zones | Last Update | **05/15/2024** | Progress 10% | Status On Track |
| Consider new zone for small area plans | Last Update | **05/15/2024** | Progress 10% | Status On Track |

**Objectives**

# Identify potential areas for small development plans

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 10% | On Track | It is being considered as part of the zoning title update. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Review compatible uses for C2/C5 zones

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 10% | On Track | Being considered with the zoning title update. |
| **11/8/2023** | 0% | On Track | Part of Planning Code update - Out for RFP |

**Objectives**

# Consider new zone for small area plans

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 10% | On Track | Being considered with zoning title update. |
| **11/8/2023** | 0% | On Track | Part of Planning code revision - Out for RFP |

Goals

# 5.) Evaluate Parking Requirements Downtown

Overall Progress 5%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | | | | |
|---|---|---|---|---|---|---|
| Address C3/C4 Parking Exceptions (30% cap) | Last Update | **05/15/2024** | Progress | 10% | Status | On Track |
| Holistic review of parking requirements during Downtown Master Plan Process | Last Update | **11/3/2023** | Progress | 0% | Status | Future |

**Objectives**

# Address C3/C4 Parking Exceptions (30% cap)

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 10% | On Track | Project has been started. |
| **11/7/2023** | 0% | Future | -- |

**Objectives**

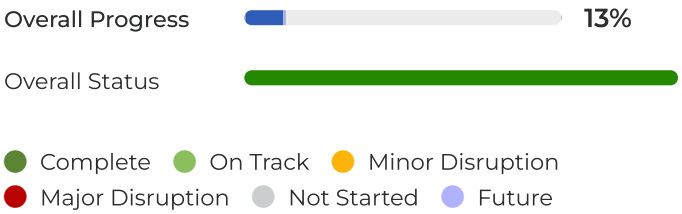
# Holistic review of parking requirements during Downtown Master Plan Process

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/3/2023** | 0% | Future | -- |

Goals

# 6.) Develop Sustainable Tourism Strategy




## Action Items

| | | | | |
|---|---|---|---|---|
| Engage with Grand County for partnership in sustainable tourism strategies | Last Update | **05/15/2024** | Progress **25%** | Status On Track |
| Consider certification process for sustainable tourism | Last Update | **11/8/2023** | Progress **0%** | Status On Track |

**Objectives**

# Engage with Grand County for partnership in sustainable tourism strategies

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 25% | On Track | Participating with Grand County Economic Development in Trail to Tomorrow Sustainable Tourism. |
| **11/8/2023** | 0% | On Track | -- |

**Objectives**

# Consider certification process for sustainable tourism

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 0% | On Track | -- |

Goals

# 7.) Consider Small Business Incubator

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

Plan of action

Last Update **11/8/2023**

Progress 0%

Status Future

**Objectives**

# Plan of action

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 0% | Future | -- |

Goals

# 8.) Enhance Relationship with USU

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Outreach plan | Last Update **11/8/2023** | Progress **0%** | Status Future |

**Objectives**

# Outreach plan

## Status and Progress

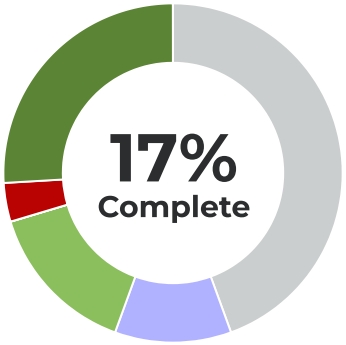
| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Pillars**

# Affordability & Equity

Moab has a diverse population of residents and subcultures which co-exist together, due to their shared love of Moab. Community members have noted that it is not practically easy to live in Moab, and people who live in Moab must have a strong and often personal reason for living in Moab. Cultural, ethnic, and socio-economic diversity exists in Moab, as does inequality which is impacted by a lack of affordability in housing and the overall cost of living. Residents consistently call for a solution to the affordability issue and the ability for people to maintain an affordable, equitable, and dignified quality of life.

## Overall Progress




| | |
|---|---|
| Complete | **7 Action Items** (26%) |
| On Track | **4 Action Items** (15%) |
| Minor Disruption | **0 Action Items** (0%) |
| Major Disruption | **1 Action Items** (4%) |
| Not Started | **12 Action Items** (44%) |
| Future | **3 Action Items** (11%) |

## Goals

Complete · On Track · Minor Disruption · Major Disruption · Not Started · Future

| | | | |
|---|---|---|---|
| Equity and Inclusion | Objectives **14** | Progress 56% | Status |
| 1.) Translate Critical Building Documents to Spanish for Greater Accessibility | Objectives **3** | Progress 0% | Status |
| 2.) Develop Low Income Strategy for Dark Sky Compliance | Objectives **2** | Progress 0% | Status |

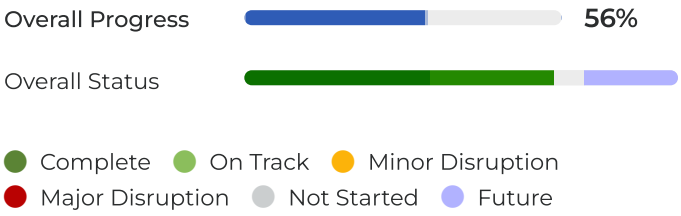
| | | | |
|---|---|---|---|
| 3.) Implement Program for High Users of Social Services | Objectives **2** | Progress 0% | Status |
| 4.) Consider Targeted Programming for Demographics not being Served by PRT | Objectives **1** | Progress 0% | Status |
| 5.) Implement Low Income Plan for CREA effort | Objectives **2** | Progress 0% | Status |
| 6.) Formalize and Streamline Scholarship/Low Income Plans for PRT Programming | Objectives **1** | Progress 0% | Status |
| 7.) Incorporate Inclusion Policy into Personnel Manual | Objectives **1** | Progress 100% | Status |
| 8.) Addressing Fractional Ownership Concerns | Objectives **1** | Progress 0% | Status |

## Attachments

- Poll Data - Strategic Plan Workshop

Goals

# Equity and Inclusion




## Action Items

| | | | | |
|---|---|---|---|---|
| Evaluate and implement low-income plans for various Parks, Rec, and Trails programming | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Augment criteria for RAP tax distribution for underserved populations | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Include equity and inclusion components as part of needs assessment of Parks Master Plan facilities and programming | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Formalize relationships with community service providers | Last Update | **05/14/2024** | Progress 10% | Status On Track |
| Diversify social services provided by Police Department | Last Update | **01/1/2024** | Progress 90% | Status On Track |
| Create additional training opportunities related to mental health, implicit bias, de-escalation techniques | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Implement School and Youth Resource Program | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Implement program for high utilizers of social service programs | Last Update | **01/1/2024** | Progress 25% | Status On Track |

| | | | | |
|---|---|---|---|---|
| Implement low-income plan for CREA effort | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Include equity and inclusion components as part of needs assessment of Sustainability Plan | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Low-income strategy for dark sky compliance | Last Update | **11/8/2023** | Progress 50% | Status On Track |
| Incorporate inclusion policy in personnel manual | Last Update | **05/14/2024** | Progress 100% | Status Complete |
| Document translations for critical planning and building documents | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Identify community education opportunities | Last Update | **05/15/2024** | Progress 15% | Status Not Started |

**Objectives**

# Evaluate and implement low-income plans for various Parks, Rec, and Trails programming

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |
| **11/8/2023** | 0% | Complete | -- |

**Objectives**

# Augment criteria for RAP tax distribution for underserved populations

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Include equity and inclusion components as part of needs assessment of Parks Master Plan facilities and programming

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Formalize relationships with community service providers

Actively working on ILA's and MOU's related to PD.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/14/2024** | 10% | On Track | Actively working on ILA''s and MOU's related to PD. |
| **11/8/2023** | 0% | On Track | -- |

**Objectives**

# Diversify social services provided by Police Department

-Obtain funding and hire a part-time Social Worker to work with the Police Department in a number of ways, but specifically with regard to our high-utilizers. ???? - We have created all new Victim Services pamphlets in English and Spanish for victims of all crimes. These are in use now and have updated/new information and contact information for all of our community partners with whom we've partnered to provide services.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **01/1/2024** | 90% | On Track | Created brand new Victim Services pamphlets with contact information for all community partners with whom we are working to provide services. Published in English and Spanish and fully implemented. |
| **12/12/2023** | 0% | Future | Waiting for Jen Sadoff's assistant to finalize a date for us to meet at MRH concerning this and another project. Jen has said she'd on board with this project and has the perfect person who now works in the Recovery Center at MRH. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Create additional training opportunities related to mental health, implicit bias, de-escalation techniques

Moab PD has partnered with Moab Valley Multi-Cultural Center to instruct our officers with regard to cultural bias and interactions. We have partnered with a local family and their Autistic son, along with Ashlyn Gonzalez, who have taught a 4-hour Autism Awareness Class that will occur annually. Four Corners is teaching bi-annual mental health related training along with de-escalation techniques for mentally or emotionally challenged community members. Officer Chris Peterson with Paradigm Police Training is scheduled annually to teach a four hour POST recognized De-Escalation class. He teaches us again in Jan. 2024. Additionally, we hosted a CIT Academy in 2023, of which nearly all of our officers were in attendance. This 40 Crisis Intervention Techniques training covers ALL POST requirements with regard to the 16-hours of specialized training in the above categories, plus many more. We will likely host a CIT academy every other year.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

## Tasks

-

**Objectives**

# Implement School and Youth Resource Program

We have accomplished this with the purchase of the NOVA System. Officer Jordan Roblyer is teaching this at the charter and HMK schools. Additionally, Det. Eric Pratt is teaching various Law Enforcement classes at the high school each trimester.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

## Attachments

- NOVA Purchase Receipt

**Objectives**

# Implement program for high utilizers of social service programs

Identify those individuals who have the most interactions with law enforcement, medical services, MRH, Four-Corners, MVMC and any other community partners who help and/or deal with individuals suffering from addiction, mental health issues, chronic homelessness, etc. Create a working group with community partners also dealing with these "high-utilizers" to discuss and work toward options and solutions to individual issues, and to address systemic issues at the same time.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **01/1/2024** | 25% | On Track | Have met with all local partners to set the foundation. Moab Solutions, MVMC, MRH Recovery Center, Four Corners, Seekhaven. All have different rules, working to find best methods for tracking and helping high utilizers. |
| **11/8/2023** | 20% | On Track | -- |

## Tasks

-

**Objectives**

# Implement low-income plan for CREA effort

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Include equity and inclusion components as part of needs assessment of Sustainability Plan

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Low-income strategy for dark sky compliance

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

# Incorporate inclusion policy in personnel manual

This objective is accomplished in the Moab Police Department Policy Manual. It has been updated as part of our complete update and re-write of the police department policy. We contract with Lexipol, who automatically sends updates any time there is a change in case law, national standards or best practices.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/14/2024** | 100% | Complete | Updated via Lexipol along with the overall update of the entire PD policy manual. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Document translations for critical planning and building documents

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Identify community education opportunities

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 15% | Not Started | Basic overview of project scope and initial discussion have taken place. |
| **11/8/2023** | 0% | Future | -- |

**Goals**

# 1.) Translate Critical Building Documents to Spanish for Greater Accessibility

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Create list of documentation to be translated | Last Update | Progress 0% | Status Not Started |
| Documents translated | Last Update | Progress 0% | Status Not Started |
| Access created for public | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Create list of documentation to be translated

**Objectives**

# Documents translated

**Objectives**

# Access created for public

**Goals**

# 2.) Develop Low Income Strategy for Dark Sky Compliance

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Develop Plan | Last Update | Progress 0% | Status Not Started |
| Roll out plan to public | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Develop Plan

**Objectives**

# Roll out plan to public

**Goals**

# 3.) Implement Program for High Users of Social Services

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Create program | Last Update | Progress 0% | Status Not Started |
| Implement program | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Create program

**Objectives**

# Implement program

**Goals**

# 4.) Consider Targeted Programming for Demographics not being Served by PRT

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Create plan | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Create plan

**Goals**

# 5.) Implement Low Income Plan for CREA effort

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Create plan | Last Update | Progress 0% | Status Not Started |
| Implement Plan | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Create plan

**Objectives**

# Implement Plan

**Goals**

# 6.) Formalize and Streamline Scholarship/Low Income Plans for PRT Programming

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

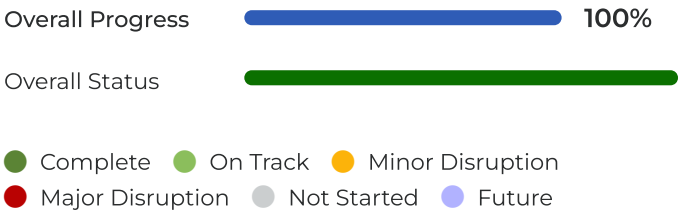
| Update on formalized process | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Update on formalized process

**Goals**

# 7.) Incorporate Inclusion Policy into Personnel Manual




## Action Items

| | | | |
|---|---|---|---|
| Add to Personnel Manual | Last Update<br>**05/28/2024** | Progress<br>100% | Status<br>Complete |

**Objectives**

# Add to Personnel Manual

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **05/28/2024** | 100% | Complete | Added and approved by Council |

Goals

# 8.) Addressing Fractional Ownership Concerns

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Work with legislative representatives to propose statutory alternatives | Last Update **11/8/2023** | Progress 0% | Status Major Disruption |

**Objectives**

# Work with legislative representatives to propose statutory alternatives

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Major Disruption | -- |

**Pillars**

# Leadership & Decision Making

Community members have reiterated how they feel that change is “happening to them” and that local control is out of their hands and possibly out of the hands of local government. Leadership and decision-making have been key issues in the visioning process in relation to the need for Moab to have more autonomy, rather than the predominant influence by the State Legislature. There has been a call for developing better relationships with the State and for Moab to have a bigger seat at the table with regards to decision-making. Residents have also called on local government to respond to the community in a more effective manner and to improve communications beyond social media.

## Overall Progress

| | |
|---|---|
| Complete | **4 Action Items** (21%) |
| On Track | **5 Action Items** (26%) |
| Minor Disruption | **4 Action Items** (21%) |
| Major Disruption | **0 Action Items** (0%) |
| Not Started | **6 Action Items** (32%) |
| Future | **0 Action Items** (0%) |

## Goals

Complete · On Track · Minor Disruption · Major Disruption · Not Started · Future

| | | | |
|---|---|---|---|
| 1.) Plan for Property Tax Implementation | Objectives **2** | Progress **45%** | Status |
| 2.) Pursue Revenue Enhancement Opportunities | Objectives **2** | Progress **70%** | Status |
| 3.) Emergency Planning -- GC EOP, Internal Policy, Tabletop | Objectives **3** | Progress **90%** | Status |

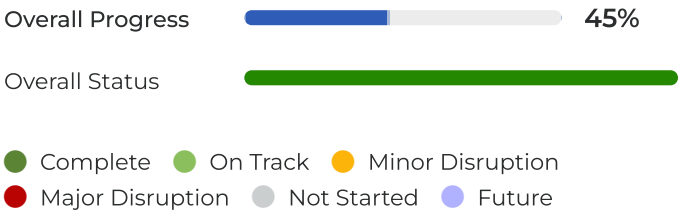
| | | | |
|---|---|---|---|
| 4.) Municipal Code Review and Revision of Planning Code | Objectives **3** | Progress **73%** | Status |
| 5.) Strategic Asset Management—Long Term Infrastructure Related to Property Tax Consideration | Objectives **3** | Progress **0%** | Status |
| Being updated to general plan | Objectives **1** | Progress **0%** | Status |
| 7.) Develop PRT Facilities and Equipment Maintenance Plan | Objectives **1** | Progress **0%** | Status |
| 8.) Updates to Internal Documents--Salary Survey, Personnel Manual | Objectives **1** | Progress **0%** | Status |
| 9.) Additional Training Opportunities for Council and Staff | Objectives **1** | Progress **0%** | Status |
| 10.) Develop Landscape Maintenance Strategy | Objectives **1** | Progress **0%** | Status |
| 11.) DEI assessment | Objectives **1** | Progress **0%** | Status |

## Attachments

- Poll Data - Strategic Plan Workshop

**Goals**

# 1.) Plan for Property Tax Implementation




## Action Items

| | | | |
|---|---|---|---|
| Progress Update | Last Update **06/19/2024** | Progress 10% | Status On Track |
| Complete Comprehensive Financial Sustainability Master Plan | Last Update **11/8/2023** | Progress 80% | Status On Track |

**Objectives**

# Progress Update

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **06/19/2024** | 10% | On Track | Taxation Hearing set for August 6, 2024 |

**Objectives**

# Complete Comprehensive Financial Sustainability Master Plan

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 80% | On Track | -- |
| **11/8/2023** | 0% | Future | -- |

Goals

# 2.) Pursue Revenue Enhancement Opportunities

Overall Progress 70%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Adopt impact fee for transportation, parks | Last Update | **11/8/2023** | Progress | 50% | Status | On Track |
| Evaluate and implement options for public safety disproportionate service fee | Last Update | **01/7/2024** | Progress | 90% | Status | On Track |

**Objectives**

# Adopt impact fee for transportation, parks

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

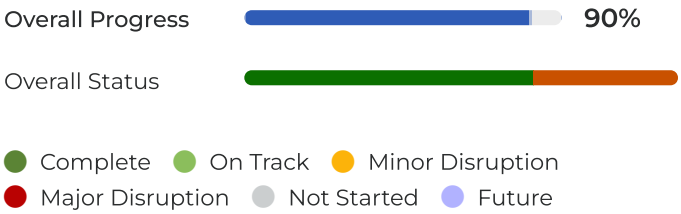
# Evaluate and implement options for public safety disproportionate service fee

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **01/7/2024** | 90% | On Track | -- |
| **11/8/2023** | 80% | On Track | -- |

**Goals**

# 3.) Emergency Planning -- GC EOP, Internal Policy, Tabletop




## Action Items

| | | | | |
|---|---|---|---|---|
| Participate in development of County Hazard Mitigation Plan | Last Update | **01/7/2024** | Progress 100% | Status Complete |
| Develop internal policy related to emergency response | Last Update | **05/15/2024** | Progress 70% | Status Minor Disruption |
| Develop community engagement plan for flood events | Last Update | **01/7/2024** | Progress 100% | Status Complete |

**Objectives**

# Participate in development of County Hazard Mitigation Plan

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **01/7/2024** | 100% | Complete | -- |
| **11/8/2023** | 30% | On Track | -- |

**Objectives**

# Develop internal policy related to emergency response

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 70% | Minor Disruption | Needs Police Department Feedback |
| **11/8/2023** | 70% | On Track | -- |

**Objectives**

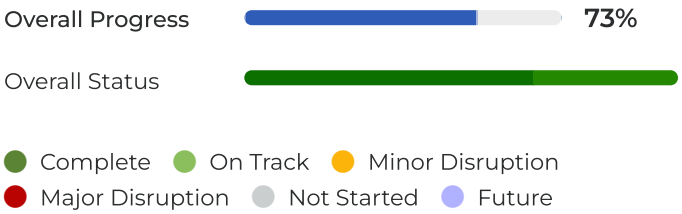
# Develop community engagement plan for flood events

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **01/7/2024** | 100% | Complete | -- |
| **11/8/2023** | 30% | On Track | -- |

Goals

# 4.) Municipal Code Review and Revision of Planning Code




## Action Items

| | | | | | | |
|---|---|---|---|---|---|---|
| Develop and publish RFP | Last Update | **11/8/2023** | Progress | 100% | Status | Complete |
| Vendor selection | Last Update | **05/21/2024** | Progress | 100% | Status | Complete |
| Substantial progress | Last Update | **05/21/2024** | Progress | 20% | Status | On Track |

**Objectives**

# Develop and publish RFP

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Vendor selection

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/21/2024** | 100% | Complete | -- |
| **11/8/2023** | 0% | On Track | -- |

**Objectives**

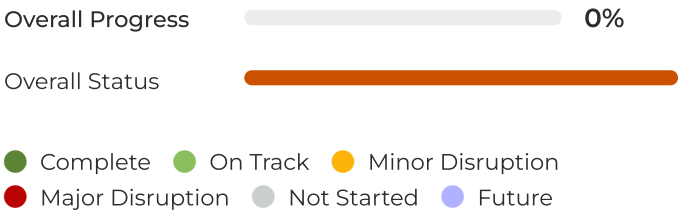
# Substantial progress

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/21/2024** | 20% | On Track | -- |
| **11/8/2023** | 0% | Future | -- |

Goals

# 5.) Strategic Asset Management—Long Term Infrastructure Related to Property Tax Consideration




## Action Items

| | | | | |
|---|---|---|---|---|
| Inventory long-term assets | Last Update **11/8/2023** | Progress 0% | Status Minor Disruption |
| Develop replacement plan | Last Update **11/8/2023** | Progress 0% | Status Minor Disruption |
| Identify funding sources for replacement plan | Last Update **11/8/2023** | Progress 0% | Status Minor Disruption |

**Objectives**

# Inventory long-term assets

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Minor Disruption | -- |

**Objectives**

# Develop replacement plan

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Minor Disruption | -- |

**Objectives**

# Identify funding sources for replacement plan

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Minor Disruption | -- |

**Goals**

# Being updated to general plan

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Progress update | Last Update | Progress | Status |
| --- | --- | --- | --- |
| | | 0% | Not Started |

**Objectives**

# Progress update

**Goals**

# 7.) Develop PRT Facilities and Equipment Maintenance Plan

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Progress update | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Progress update

Goals

# 8.) Updates to Internal Documents--Salary Survey, Personnel Manual

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Progress Update | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Progress Update

Goals

# 9.) Additional Training Opportunities for Council and Staff

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Training plan update | Last Update | Progress | Status |
| --- | --- | --- | --- |
| | | 0% | Not Started |

**Objectives**

# Training plan update

**Goals**

# 10.) Develop Landscape Maintenance Strategy

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Progress Update | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Progress Update

Goals

# 11.) DEI assessment

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Assessment update | Last Update | Progress | Status |
| --- | --- | --- | --- |
| | | 0% | Not Started |

**Objectives**

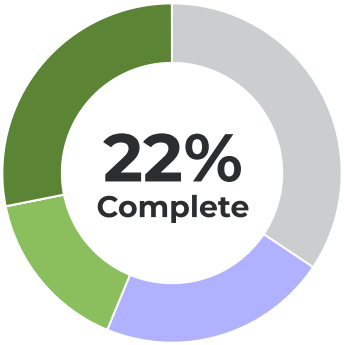
# Assessment update

**Pillars**

# Environmental Stewardship

There is a clear desire in the community to pursue environmental and sustainability practices. Adjustment to climate change, and the mitigating impacts of extreme weather events, such as extreme heat, fires, and floods, are seen as urgent issues to address. Due to its unique location, Moab is under increased pressure regarding the challenges of water scarcity and climate change. Moab should be at the forefront of environmental leadership because of these enhanced challenges, but it is not as progressive as other similar places in the United States.

## Overall Progress




| | |
|---|---|
| Complete | **9 Action Items** (28%) |
| On Track | **5 Action Items** (16%) |
| Minor Disruption | **0 Action Items** (0%) |
| Major Disruption | **0 Action Items** (0%) |
| Not Started | **11 Action Items** (34%) |
| Future | **7 Action Items** (22%) |

## Goals

Complete · On Track · Minor Disruption · Major Disruption · Not Started · Future

| | | | |
|---|---|---|---|
| 1.) Mill Creek corridor planning and investment | Objectives **1** | Progress **0%** | Status |
| 2.) Evaluate Water Consumption—City Facilities and Properties | Objectives **6** | Progress **15%** | Status |
| 3.) Energy Audit of City Facilities | Objectives **4** | Progress **0%** | Status |
| 4.) Implement forestry grant | Objectives **1** | Progress **0%** | Status |

| | | | |
|---|---|---|---|
| 5.) Implement grant for energy efficiency (commercial buildings) | Objectives **2** | Progress **0%** | Status |
| 6.) Dark Skies—Ordinance, Street lights, IDA Application | Objectives **7** | Progress **71%** | Status |
| 7.) Increase EV Infrastructure | Objectives **3** | Progress **100%** | Status |
| 8.) Community Renewable Energy Act - Education | Objectives **2** | Progress **25%** | Status |
| 9.) Increase Local Food Production | Objectives **3** | Progress **35%** | Status |
| 10.) Develop Composting Pilot Project | Objectives **2** | Progress **0%** | Status |
| 11.) Develop Plan for Electrification of City fleet | Objectives **1** | Progress **0%** | Status |

## Attachments

- Poll Data - Strategic Plan Workshop

**Goals**

# 1.) Mill Creek corridor planning and investment

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Progress update of planning | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Progress update of planning

**Goals**

# 2.) Evaluate Water Consumption—City Facilities and Properties

Overall Progress 15%

Overall Status

Complete · On Track · Minor Disruption · Major Disruption · Not Started · Future

## Action Items

| | | | |
|---|---|---|---|
| Consider opportunities for turf removal in Parks Master Plan | Last Update **05/22/2024** | Progress 10% | Status On Track |
| Conduct water audit for all irrigated landscaping | Last Update **05/22/2024** | Progress 70% | Status On Track |
| Identify and report on water savings resulting from pool filter transition | Last Update | Progress 0% | Status Not Started |
| Conduct a water system loss audit and set goal for improvement | Last Update **11/8/2023** | Progress 0% | Status Future |
| Select 4 sites for waterwise landscaping demonstration (xeriscape, natives, waterwise, bee garden) Implement | Last Update **11/8/2023** | Progress 0% | Status Future |
| Implement action items resulting from Facilities Master Plan | Last Update **05/15/2024** | Progress 10% | Status On Track |

**Objectives**

# Consider opportunities for turf removal in Parks Master Plan

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **05/22/2024** | 10% | On Track | Working with Engineering to create an overlay Map of all turf-related areas. |

**Objectives**

# Conduct water audit for all irrigated landscaping

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/22/2024** | 70% | On Track | Trail setup completed at Swanny City Park. Park's department installed a smart irrigation system to determine if this system will work for all park-related water areas. |
| **05/15/2024** | 65% | On Track | Public Works reduced water usage by cutting back watering times. |
| **11/8/2023** | 60% | On Track | -- |

**Objectives**

# Identify and report on water savings resulting from pool filter transition

**Objectives**

# Conduct a water system loss audit and set goal for improvement

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Select 4 sites for waterwise landscaping demonstration (xeriscape, natives, waterwise, bee garden) Implement

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Implement action items resulting from Facilities Master Plan

May change to Asset Management Master Plan

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 10% | On Track | RFP has been created. Waiting for direction. |
| **11/8/2023** | 0% | Future | -- |

Goals

# 3.) Energy Audit of City Facilities

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Schedule energy Audit | Last Update | Progress 0% | Status Not Started |
| Review results of audit | Last Update | Progress 0% | Status Not Started |
| Create plan for energy saving measures | Last Update | Progress 0% | Status Not Started |
| Implement plan | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Schedule energy Audit

**Objectives**

# Review results of audit

**Objectives**

# Create plan for energy saving measures

**Objectives**

# Implement plan

**Goals**

# 4.) Implement forestry grant

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Implement grant | Last Update | Progress | Status |
| --- | --- | --- | --- |
| | | 0% | Not Started |

**Objectives**

# Implement grant

**Goals**

# 5.) Implement grant for energy efficiency (commercial buildings)

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Create plan | Last Update | Progress 0% | Status Not Started |
| Implement grant | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Create plan

**Objectives**

# Implement grant

Goals

# 6.) Dark Skies—Ordinance, Street lights, IDA Application

Overall Progress 71%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | | |
|---|---|---|---|---|
| Plan to bring commercial property into compliance | Last Update | | Progress 0% | Status Not Started |
| Plan to bring residential properties into compliance | Last Update | | Progress 0% | Status Not Started |
| Develop education campaign for residents and commercial | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Survey following street light demonstration | Last Update | **05/21/2024** | Progress 100% | Status Complete |
| Determine suitable replacement for street light fixtures | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Complete IDA application | Last Update | **05/21/2024** | Progress 100% | Status Complete |
| Development and adoption of update to ordinance | Last Update | **01/7/2024** | Progress 100% | Status Complete |

**Objectives**

# Plan to bring commercial property into compliance

**Objectives**

# Plan to bring residential properties into compliance

**Objectives**

# Develop education campaign for residents and commercial

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Survey following street light demonstration

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/21/2024** | 100% | Complete | -- |
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

# Determine suitable replacement for street light fixtures

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Complete IDA application

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/21/2024** | 100% | Complete | -- |
| **11/8/2023** | 0% | Minor Disruption | -- |

**Objectives**

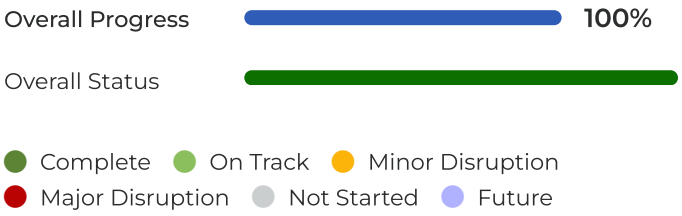
# Development and adoption of update to ordinance

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **01/7/2024** | 100% | Complete | -- |
| **11/8/2023** | 90% | On Track | -- |

Goals

# 7.) Increase EV Infrastructure




## Action Items

| | | | | |
|---|---|---|---|---|
| Develop a policy for when City right-of-way can be used for electric infrastructure | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Identify appropriate sites for development of EV infrastructure | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Work with Rocky Mountain Power to implement additional charging station | Last Update | **11/8/2023** | Progress 100% | Status Complete |

**Objectives**

# Develop a policy for when City right-of-way can be used for electric infrastructure

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Identify appropriate sites for development of EV infrastructure

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Work with Rocky Mountain Power to implement additional charging station

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

Goals

# 8.) Community Renewable Energy Act - Education

Overall Progress 25%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | | |
|---|---|---|---|---|
| Community education campaign following the completion of rate-setting process | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Understand eligibility for state and federal properties within City limits | Last Update | **11/8/2023** | Progress 50% | Status On Track |

**Objectives**

# Community education campaign following the completion of rate-setting process

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

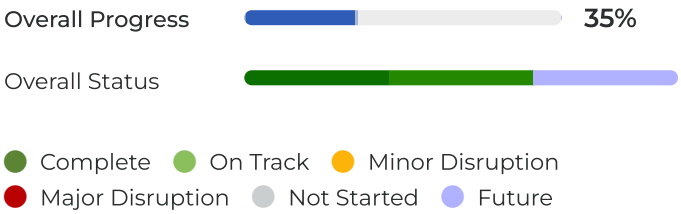
# Understand eligibility for state and federal properties within City limits

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 50% | On Track | -- |

Goals

# 9.) Increase Local Food Production




## Action Items

| | | | |
|---|---|---|---|
| Identify potential location in Parks Master Plan for community garden | Last Update **05/22/2024** | Progress 5% | Status On Track |
| Engage MoCom to determine capacity for management of project | Last Update **11/8/2023** | Progress 0% | Status Future |
| Consider fee waiver for local food producers at Arts and Ag market | Last Update **05/22/2024** | Progress 100% | Status Complete |

**Objectives**

# Identify potential location in Parks Master Plan for community garden

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/22/2024** | 5% | On Track | Identified in the Parks Master Plan. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Engage MoCom to determine capacity for management of project

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Consider fee waiver for local food producers at Arts and Ag market

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/22/2024** | 100% | Complete | -- |
| **11/8/2023** | 0% | Future | -- |

Goals

# 10.) Develop Composting Pilot Project

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Possible incorporation with community garden | Last Update | **11/8/2023** | Progress | 0% | Status | Future |
| Work with Canyonland Solid Waste Authority to pilot community composting program | Last Update | **11/8/2023** | Progress | 0% | Status | Future |

**Objectives**

# Possible incorporation with community garden

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Work with Canyonland Solid Waste Authority to pilot community composting program

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

Goals

# 11.) Develop Plan for Electrification of City fleet

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

Create plan

Last Update
**06/19/2024**

Progress 0%

Status
Future

**Objectives**

# Create plan

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **06/19/2024** | 0% | Future | -- |

**Pillars**

# Workforce Housing

Housing is a consistent challenge in Moab in relation to both home ownership and renting, due to escalating property prices. Second home ownership is also seen as contributing to the issue of lack of housing for locals. Workers who service the community including teachers, public safety, and municipal workers are unable to live where they work. With the increasing numbers of hotels, there is an increasing need for workers, however there is not affordable housing available for these workers. They often resort to living in very cramped conditions and sometimes in their vehicles. To address the workforce issue, there is a need for affordability, a high-quality school system, reduction in competition in wages and housing to attract and retain workers.

## Overall Progress

| | |
|---|---|
| Complete | **0 Action Items** (0%) |
| On Track | **3 Action Items** (38%) |
| Minor Disruption | **0 Action Items** (0%) |
| Major Disruption | **3 Action Items** (38%) |
| Not Started | **2 Action Items** (25%) |
| Future | **0 Action Items** (0%) |

## Goals

Complete · On Track · Minor Disruption · Major Disruption · Not Started · Future

| | | | |
|---|---|---|---|
| 1.) Walnut Lane | Objectives **4** | Progress **0%** | Status |
| 2 & 3 & 4.) Amendments to Subdivisions, PAD, PUD Ordinances | Objectives **2** | Progress **30%** | Status |
| 5.) Consideration of Alternative Housing Solutions (Tiny Homes, RV Parks) | Objectives **1** | Progress **30%** | Status |

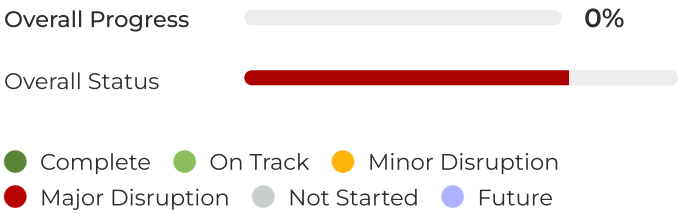
| 6.) General Plan Update | Objectives 1 | Progress 0% | Status |
| --- | --- | --- | --- |

## Attachments

- Poll Data - Strategic Plan Workshop

**Goals**

# 1.) Walnut Lane




## Action Items

| | | | | |
|---|---|---|---|---|
| Plan approach for property | Last Update | | Progress 0% | Status Not Started |
| Select qualified developer | Last Update | **05/15/2024** | Progress 0% | Status Major Disruption |
| Contract for development | Last Update | **05/15/2024** | Progress 0% | Status Major Disruption |
| Oversee initial stages of redevelopment | Last Update **02/23/2024** | | Progress 0% | Status Major Disruption |

**Objectives**

# Plan approach for property

**Objectives**

# Select qualified developer

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 0% | Major Disruption | -- |
| **02/23/2024** | 0% | Major Disruption | An RFSQ was advertised and a qualified developer was working with the City, but that process was terminated and the City is not currently working with a developer. |
| **11/8/2023** | 0% | Major Disruption | -- |

**Objectives**

# Contract for development

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/15/2024** | 0% | Major Disruption | -- |
| **02/23/2024** | 0% | Major Disruption | Contract negotiations with the developer were terminated. |
| **11/8/2023** | 0% | Major Disruption | -- |

**Objectives**

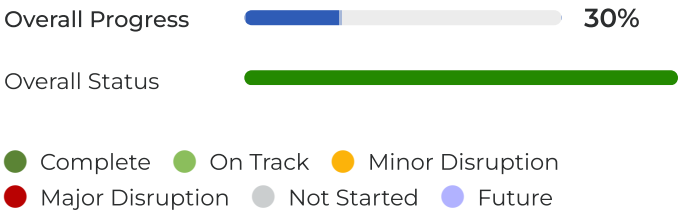
# Oversee initial stages of redevelopment

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **02/23/2024** | 0% | Major Disruption | The project has been put on hold by the City Council |
| **11/8/2023** | 0% | Major Disruption | -- |

Goals

# 2 & 3 & 4.) Amendments to Subdivisions, PAD, PUD Ordinances




## Action Items

| | | | | |
|---|---|---|---|---|
| Develop and adopt ordinance update related to PD, PAD, PUD | Last Update | **11/8/2023** | Progress 30% | Status On Track |
| Legal review of subdivision ordinance | Last Update | **11/8/2023** | Progress 30% | Status On Track |

**Objectives**

# Develop and adopt ordinance update related to PD, PAD, PUD

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 30% | On Track | -- |

**Objectives**

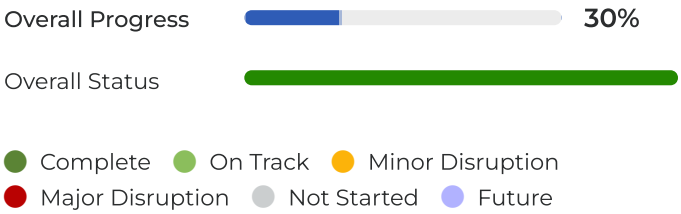
# Legal review of subdivision ordinance

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 30% | On Track | -- |

**Goals**

# 5.) Consideration of Alternative Housing Solutions (Tiny Homes, RV Parks)




## Action Items

| | | | |
|---|---|---|---|
| Research potential solutions and how such an ordinance would be framed | Last Update **11/8/2023** | Progress 30% | Status On Track |

**Objectives**

# Research potential solutions and how such an ordinance would be framed

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 30% | On Track | -- |

Goals

# 6.) General Plan Update

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| Plan update | Last Update | Progress | Status |
| --- | --- | --- | --- |
| | | 0% | Not Started |

**Objectives**

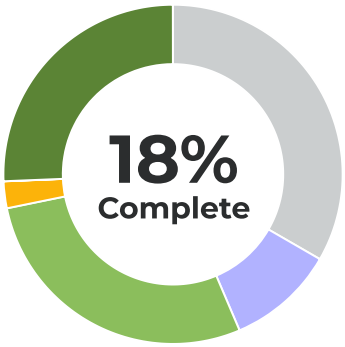
# Plan update

**Pillars**

# Community Fabric and Well-being

Moab residents have consistently expressed their deep attachment to the community and the unique social fabric that has existed. There is a very strong sense of shared experience in this community, where people from many backgrounds are drawn together by a common appreciation of the community, its location and history. This ability for a broad and diverse cross-section to coexist is a key part of the community appeal. In short, people have consistently expressed a very deep affinity for the community. However, there is an emerging fear that the community fabric is changing, for the worse. There are greater divisions, tension, disconnects and inequalities. Residents seek a return to a community where people are more connected and care for one another.

## Overall Progress




| | |
|---|---|
| Complete | **10 Action Items** (26%) |
| On Track | **11 Action Items** (28%) |
| Minor Disruption | **1 Action Items** (3%) |
| Major Disruption | **0 Action Items** (0%) |
| Not Started | **13 Action Items** (33%) |
| Future | **4 Action Items** (10%) |

## Goals

Complete · On Track · Minor Disruption · Major Disruption · Not Started · Future

| | | | |
|---|---|---|---|
| Dispatch Service Improvements | Objectives **1** | Progress **50%** | Status |
| 1.) Invest in Trails and Active Transportation Connectivity (GC Partnership) | Objectives **1** | Progress **0%** | Status |
| 2.) Community Social Service Contributions | Objectives **2** | Progress **10%** | Status |

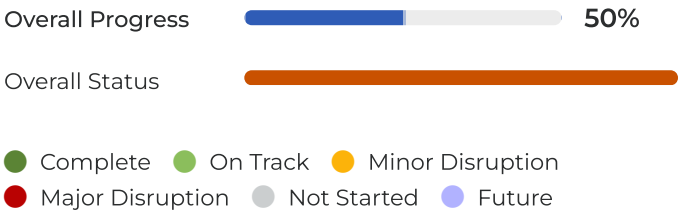
| | | | |
|---|---|---|---|
| 3.) Increase Engagement for Backflow Compliance | Objectives **1** | Progress 0% | Status |
| 4.) Increase Engagement for Grease Trap Compliance | Objectives **1** | Progress 0% | Status |
| 5.) Lead Identification and Replacement Program | Objectives **3** | Progress 18% | Status |
| 6.) Conduct Council Public Forums | Objectives **1** | Progress 0% | Status |
| 7.) Community Engagement Plan | Objectives **13** | Progress 73% | Status |
| 8.) Identify More Opportunities to Broaden use of Community Outreach Tools | Objectives **3** | Progress 0% | Status |
| 9.) Noise Management | Objectives **7** | Progress 68% | Status |
| 10.) Invest in New Gym Equipment | Objectives **4** | Progress 0% | Status |
| 11.) Re-brand the PRT Department | Objectives **2** | Progress 0% | Status |

## Attachments

- Poll Data - Strategic Plan Workshop

Goals

# Dispatch Service Improvements




## Action Items

| | | | |
|---|---|---|---|
| Formalize dispatch agreement with provider | Last Update **05/8/2024** | Progress 50% | Status Minor Disruption |

**Objectives**

# Formalize dispatch agreement with provider

Grand County Sheriff's Office sent Chief Bell the initial ILA and the formula/usage spreadsheet they used to calculate what each partner agency's cost will be. These documents were forwarded to the City Manager and Finance Manager for review, and are now with the City's Attorneys being reviewed. The ILA cost estimate is a very large increase for every agency who utilizes the GCSO Dispatch Center. In a meeting with BLM, their costs would go up 1000%. MOU was written and sent in March/April 2024. Have not heard back

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/8/2024** | 50% | Minor Disruption | Proposed MOU has been sent to the Sheriff's Office after many back and forth emails and ideas. Have not heard back on whether the MOU will be signed. |
| **11/8/2023** | 80% | On Track | -- |

## Attachments

- Proposed Dispatch ILA from GCSO.
- GCSO Dispatch ILA statistical information/usage.

Goals

# 1.) Invest in Trails and Active Transportation Connectivity (GC Partnership)

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

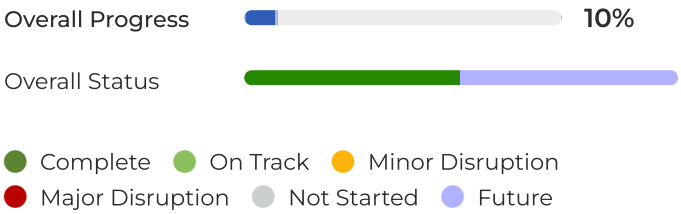
| Progress update | Last Update | Progress | Status |
|---|---|---|---|
| | | 0% | Not Started |

**Objectives**

# Progress update

Goals

# 2.) Community Social Service Contributions




## Action Items

| | | | | |
|---|---|---|---|---|
| Negotiate and implement contracts with social service providers | Last Update | **11/8/2023** | Progress **20%** | Status On Track |
| Develop policy to identify eligible social service providers | Last Update | **11/8/2023** | Progress **0%** | Status Future |

**Objectives**

# Negotiate and implement contracts with social service providers

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 20% | On Track | -- |

**Objectives**

# Develop policy to identify eligible social service providers

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Goals**

# 3.) Increase Engagement for Backflow Compliance

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Create engagement plan | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Create engagement plan

**Goals**

# 4.) Increase Engagement for Grease Trap Compliance

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

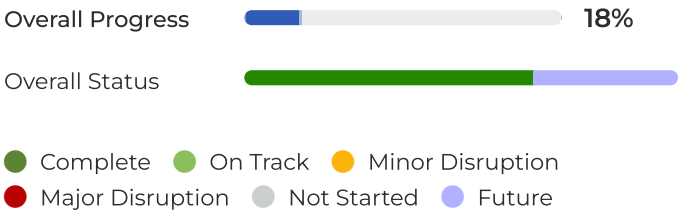
| | | | |
|---|---|---|---|
| Create public engagement information | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Create public engagement information

Goals

# 5.) Lead Identification and Replacement Program




## Action Items

| | | | |
|---|---|---|---|
| Inventory lead goosenecks and solder joints | Last Update **05/14/2024** | Progress 30% | Status On Track |
| Education for lead inventory and replacement project | Last Update **05/14/2024** | Progress 0% | Status Future |
| Develop plan for lead system replacement | Last Update **05/14/2024** | Progress 25% | Status On Track |

**Objectives**

# Inventory lead goosenecks and solder joints

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/14/2024** | 30% | On Track | Still reviewing Inventory. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Education for lead inventory and replacement project

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/14/2024** | 0% | Future | Will get something worked out with Communication Director for Citizens. |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Develop plan for lead system replacement

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/14/2024** | 25% | On Track | Potholing and replacing as we come to them. Haven't found many so far. |
| **11/8/2023** | 0% | Future | -- |

Goals

# 6.) Conduct Council Public Forums

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

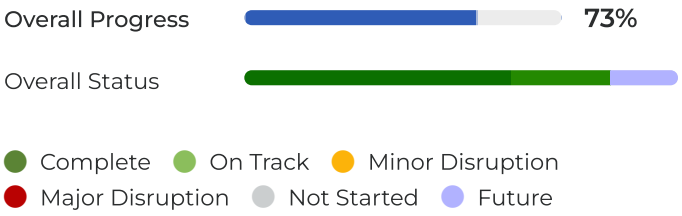
| Update | Last Update | Progress | Status |
| --- | --- | --- | --- |
| | | 0% | Not Started |

**Objectives**

# Update

Goals

# 7.) Community Engagement Plan




## Action Items

| | | | | |
|---|---|---|---|---|
| Enhance implementation of Engagement HQ | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Complete website redesign | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Review and update City communications and engagement plan | Last Update | **05/21/2024** | Progress 25% | Status On Track |
| Enhance participation in construction outreach projects | Last Update | **05/21/2024** | Progress 100% | Status Complete |
| Identify FY projects which will require neighborhood meetings | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Identify more opportunities to broaden the use of community outreach tools | Last Update | **05/21/2024** | Progress 80% | Status On Track |
| Hire on-call consultant to coordinate construction projects | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Identify and attend community events where PD can setup a booth | Last Update | **11/8/2023** | Progress 50% | Status On Track |
| Increase engagement for backflow compliance | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Increase engagement for grease trap compliance | Last Update | **11/8/2023** | Progress 100% | Status Complete |

| | | | | |
|---|---|---|---|---|
| Expand chipping education | Last Update | **11/8/2023** | Progress 0% | Status Future |
| Enhance Public Works Week May 21-27 | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Host community sandbag event | Last Update | **11/8/2023** | Progress 100% | Status Complete |

**Objectives**

# Enhance implementation of Engagement HQ

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Complete website redesign

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | Great Work Lisa! |

**Objectives**

# Review and update City communications and engagement plan

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/21/2024** | 25% | On Track | Work on this update is ongoing with a goal of completion by fall of 2024. |
| **11/8/2023** | 5% | On Track | -- |

**Objectives**

# Enhance participation in construction outreach projects

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/21/2024** | 100% | Complete | The Communications Division has been directly involved in all current major construction projects, and has provided updates and public announcements for emergency construction issues throughout this year. This same effort will continue. |
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

# Identify FY projects which will require neighborhood meetings

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Identify more opportunities to broaden the use of community outreach tools

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/21/2024** | 80% | On Track | We have added new tools such as EngageMoab.com and a website chatbot to help field simple questions that can be answered on the site. Communications continues to look for new opportunities to build relationships with the community in the future. |
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

# Hire on-call consultant to coordinate construction projects

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Identify and attend community events where PD can setup a booth

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

# Increase engagement for backflow compliance

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Increase engagement for grease trap compliance

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Expand chipping education

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 0% | Future | -- |

**Objectives**

# Enhance Public Works Week May 21-27

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Host community sandbag event

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 100% | Complete | -- |

**Goals**

# 8.) Identify More Opportunities to Broaden use of Community Outreach Tools

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Identify opportunities | Last Update | Progress 0% | Status Not Started |
| Create plan to implement | Last Update | Progress 0% | Status Not Started |
| Implement | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Identify opportunities

**Objectives**

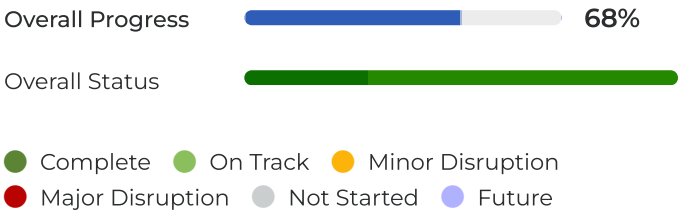
# Create plan to implement

**Objectives**

# Implement

**Goals**

# 9.) Noise Management




## Action Items

| | | | | |
|---|---|---|---|---|
| Identify high-impact opportunities for community noise management | Last Update | **05/8/2024** | Progress 50% | Status On Track |
| Develop community outreach campaign for high-impact efforts | Last Update | **05/8/2024** | Progress 100% | Status Complete |
| Update noise management page of City website | Last Update | **11/8/2023** | Progress 100% | Status Complete |
| Consistent enforcement of equipment laws | Last Update | **11/8/2023** | Progress 50% | Status On Track |
| Consistent enforcement of exhibition of speed | Last Update | **04/1/2024** | Progress 75% | Status On Track |
| Commercial vehicle enforcement | Last Update | **11/8/2023** | Progress 50% | Status On Track |
| Enforcement of illegally modified vehicles | Last Update | **11/8/2023** | Progress 50% | Status On Track |

**Objectives**

# Identify high-impact opportunities for community noise management

Internally, the PD has prioritized enforcement of equipment violations and speeding, which has decreased the number of complaints related to noise.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/8/2024** | 50% | On Track | Because of our focused enforcement on equipment and speed violations this last year, our noise complaints have decreased significantly. |
| **11/8/2023** | 10% | Minor Disruption | -- |

**Objectives**

# Develop community outreach campaign for high-impact efforts

#MoabCopsCare campaign already being utilized during the holiday season to raise money and food with MVMC. Could expand this program. We have one officer assigned as the Community Engagement Officer currently, and he is doing a great job. Allocated more funding to outreach and made strategic purchases of items that increase our ability to participate in public events, to set up booths, giveaways for adults and children, developed new pamphlets relating to victim services in English and Spanish and distributed them to community partners.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **05/8/2024** | 100% | Complete | We are very proactive with community outreach and engagement now. We attend multiple community events each month and seek out our own events. Engagement officer doing a tremendous job. |
| **11/8/2023** | 0% | Future | -- |

## Tasks

- 
- 
- 
- 

**Objectives**

# Update noise management page of City website

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 100% | Complete | -- |

**Objectives**

# Consistent enforcement of equipment laws

Typical complaints we receive with regard to equipment violations are, modified mufflers, illegal lighting, violations specific to UTV's and speed ordinances. I plan to reach out to a local UTV shop and inquire as to whether they would be willing to come and train our PD staff with regard to legal and illegal equipment on UTVs. I also plan to speak with local tour companies with regard to tour groups running red lights. With vehicles, we will continue to listen for loud exhaust and respond to complaints. I will also seek training from local experts on vehicle equipment laws and modification identification.

## Status and Progress

| Last Update | Progress | Status | Note |
| --- | --- | --- | --- |
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

# Consistent enforcement of exhibition of speed

Exhibition of Speed: 41-6a-606. Speed contest or exhibition on highway -- Barricade or obstruction -- -- Spectators of a speed contest -- Seizure of non-street legal vehicles. This statute is very directly pointed toward "racing", not speed alone. Typically, the only time we've experienced a lot of this is during the annual Car Show. In 2023 we increased our road presence substantially and conducted an extensive amount of traffic enforcement. We will repeat that each car show and during other events. Speed Enforcement Shifts from the Highway Safety Office will continue to be utilized as a way to enforce speed laws over and above our regular patrol shifts.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **04/1/2024** | 75% | On Track | Obtained a 2nd speed trailer via grant. Both speed trailers are deployed constantly at known trouble locations. Both collect data we can use to evaluate future needs. |
| **11/8/2023** | 50% | On Track | -- |

**Objectives**

# Commercial vehicle enforcement

Moab PD typically receives three types of complaints with regard to Commercial Vehicles. 1-Speeding through town. 2-Running red lights. 3-Parking/Camping overnight or illegally. Several monthly enforcement projects during calendar year 2023 focused on these Commercial Vehicle violations. We continue to educate and cite drivers daily. We do need more and better signage in the city limits regarding city ordinances for commercial vehicle parking and overnight camping, especially on the southern end of Main St. and town. May help to paint curbs red in certain repeatedly utilized locations.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 50% | On Track | -- |

## Tasks

-
-

**Objectives**

# Enforcement of illegally modified vehicles

Ongoing issue. Most common complaint received is with regard to noise. Typically the issue is related to a modified muffler or exhaust system. Moab PD Officers have stopped dozens of cars with suspected modified mufflers and issued citations when appropriate. We will look to bring DMV Police to Moab to conduct training and help with enforcement of laws pertaining to auto shops installing illegal equipment. Have found the best/easiest method to address these vehicles is through speed enforcement and proactive patrol.

## Status and Progress

| Last Update | Progress | Status | Note |
|---|---|---|---|
| **11/8/2023** | 50% | On Track | Training conducted with officers regarding state statute on modified vehicle/mufflers and city ordinances regarding noise. |

## Tasks

-

Goals

# 10.) Invest in New Gym Equipment

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Request quote or review price | Last Update | Progress 0% | Status Not Started |
| Purchase equipement | Last Update | Progress 0% | Status Not Started |
| Surplus old equipment | Last Update | Progress 0% | Status Not Started |
| New equipment installed | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Request quote or review price

**Objectives**

# Purchase equipement

**Objectives**

# Surplus old equipment

**Objectives**

# New equipment installed

Goals

# 11.) Re-brand the PRT Department

Overall Progress 0%

Overall Status

Complete On Track Minor Disruption
Major Disruption Not Started Future

## Action Items

| | | | |
|---|---|---|---|
| Create Rebrand | Last Update | Progress 0% | Status Not Started |
| Update Public | Last Update | Progress 0% | Status Not Started |

**Objectives**

# Create Rebrand

**Objectives**

# Update Public